



अखिल भारतीय तकनीकी शिक्षा परिषद्
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(भारत सरकार का एक संविधिक निकाय)
(A STATUTORY BODY OF THE GOVT. OF INDIA)

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Prof. Anil D. Sahasrabudhe
अध्यक्ष
Chairman

F.No.AICTE/e-Gov/230/2015-16
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To
The Directors/Principals of All AICTE Approved Institutes

Sub: First Anniversary celebration of "Swachh Bharat Mission"

Dear Sir/Madam,

The Swachh Bharat Abhiyan was launched by Hon`ble Prime Minister, Shri Narendra Modi, on 2nd October 2014, the birth anniversary of Mahatma Gandhi, the Father of the Nation. Since educational institutions, especially the institutions of higher learning, can play a major catalytic role in achieving this goal, AICTE had requested, vide its letter F.No- 1-29/CM/AICTE/2012 dated 24th September 2014, institutes to actively participate in this national Endeavour.

This year, as part of the first anniversary celebrations of the launch of Swachh Bharat Mission, the Ministry of Urban Development has started an intensive National Sanitation Drive across the country. *A key feature of this sanitation drive is a series of theme-based cleanliness drives across various sectors to be undertaken in a phased manner, in order to reenergize and reinforce the nation's commitment to Swachh Bharat Mission. During 01st – 15th November 2015, the theme for the cleanliness drives is the education sector.*

Ministries of Urban Development & Human Resource Development and All India Council for Technical Education (AICTE) would like the institutions to plan for and take up in a focused manner various initiatives as part of Swachh Bharat Mission during this fortnight. In addition to the activities that they had taken up last year, Institutes may also take up wall paintings and murals by students, on the theme of 'Swacchta', on compound walls and other public spaces in their respective cities.

I look forward to the cooperation of each and every institution in this important national Endeavour.

Yours sincerely

(Prof. Anil D. Sahasrabudhe)